



Adrian Overton  
Licensing Policy & Enforcement Manager  
Licensing, The Environment Department  
Hammersmith and Fulham Council

2<sup>nd</sup> August 2022

Dear Adrian,

I am writing on behalf of Fulham Broadway Business Improvement District (BID), to add our support to the application for the Oktoberfest Festival which is being proposed close to the Fulham Broadway BID area.

As you can imagine, there are a large number of businesses who have been affected by the lack of footfall over the past 2 years, with the impact felt more for Fulham Broadway BID businesses with the restrictions placed on Chelsea FC having a negative affect on visitor numbers to the area as well as the impact of COVID-19.

We welcome the opportunity to bring more people to the businesses in our area.

Please keep me informed of the progression of the application.

Regards

A handwritten signature in black ink, appearing to read 'Andy Bell', with a long horizontal line extending to the right.

Andy Bell  
BID Manager  
Fulham Broadway BID